

FOR IMMEDIATE RELEASE

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Xyleme to Present Three Sessions At Learning Tradeshow DevLearn

Learning strategist, Xyleme CEO and customers to present on panel and technology demonstrations

Boulder, CO; October 24, 2014 – Xyleme is proud to announce its participation in three different speaking sessions during the DevLearn tradeshow in Las Vegas, October 29th-30th.

Transforming the way high-performing companies manage learning content, Xyleme is the award-winning leader in single-source content management for learning. Focused on the idea that organizations should be able to author content once and be able to deliver it to multiple outputs at anytime, Xyleme is enabling companies to be more effective on multiple levels. DevLearn is the place to see how Xyleme's revolutionary system is helping organizations across the globe.

On Wednesday October 29th at 12:00pm, Xyleme President & CEO Mark Hellinger will present, "Workplace Learning in 2015 – What L&D needs to know in a rapidly changing landscape," on the Emerging Tech Stage. Companies transitioning from a training-driven focus to a performance-based strategy for managing learning content will benefit from attending this presentation.

Xyleme has orchestrated a highly interactive session for learning professionals that are considering moving to a single-source approach. Two of Xyleme's most successful customers will come together for this unique learning opportunity – a panel featuring two senior staff members from both Caterpillar and Paychex. Moderated by Senior Learning Strategist Christine Duckworth of Intrac, Inc., panelists will address audience questions on the **"Do's and Don'ts for single-sourcing your learning content" to be held on Thursday October 30th at 12:00pm on the Management Xchange Stage.**

Caterpillar and Xyleme will also demonstrate how they're delivering learning, and providing anytime, any device access to their global learners at DemoFest on Thursday October 30 from 4:00-6:30pm.

Xyleme will be at booth #509 in the expo and is currently accepting appointments for any individual or member of the media who would like a demo of Xyleme's award-winning technology. To set up a meeting or interview, please email Xyleme's Manager of Business Development, [Cindy Bequeaith](mailto:Cindy.Bequeaith@xyleme.com). To learn more about the Xyleme suite, please visit the website at www.xyleme.com.

About Xyleme

Xyleme, Inc. is the leader in standards-based learning content management solutions that enable single-source publishing and personalized delivery of training content. Xyleme's learning platform enables companies to author, publish, deliver and measure learning from the cloud– the award-winning solution for XML-based online courseware, instructor-led training and performance support content from any LMS, web portal or mobile device. The built-in "Tin Can" Learning Record Store (LRS) captures all learner activities and includes rich Analytic Dashboards complete with an open API.

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